

FUTURE CLASSROOMS

The adoption of the digital era in the traditional classroom and meetingroom

Making the change



OLD SKOOL –
Conventional boards



IWB – Interactive
Whiteboard



IFPD – Interactive Flat
Panel Display

THE DIGITAL REVOLUTION

- ✓ Interactive whiteboards (IWB) and interactive flat panel displays (IFPD) in the education and corporate sectors achieved close to 440,000 unit sales globally in Q3 2014
- ✓ Market of interactive whiteboards, interactive flat panels and interactive projectors will exceed 1.3 million devices by 2019
- ✓ Adoption rates of these three products are very different by country
- ✓ In the UK, interactive flat panel displays accounted for 57% of sales, taking significant market share away from interactive whiteboards

FUTURESOURCE CONSULTING REPORT



- ✓ Very high visual impact on participants
- ✓ High brightness and crisp clear images
- ✓ Access to online resources like Youtube, Wikipedia etc
- ✓ Great adoption by students/participants
- ✓ Easy distribution of digital material & lessons
- ✓ Options to connect to participants laptop or tablet
- ✓ Extremely long lifetime expectancy (+50,000 hours)
- ✓ Affordable even in super sizes

WHY IFPD ARE WINNING



- ✓ 10point IR-PRO touch standard
- ✓ Samsung PID professional panels only (24/7 use)
- ✓ 30W sound onboard
- ✓ Mic and cam onboard
- ✓ High reliability and set lifetime
- ✓ Market proven technology
- ✓ 10thousands of units worldwide being used daily

WHY CHOOSE FOCUS TOUCH P10

- ✓ Plug and Play – auto calibrate
- ✓ Hardware buttons
- ✓ Backpack solution – choose your own mini PC/NUC
- ✓ Available models
 - FHD resolution 55 – 70 – 82"
 - UHD resolution 75 – 85" (coming soon)
 - Focus Kiosk 55"

THE LIST GOES ON

- ✓ Complete line of accessories like stands, lift, pentray
- ✓ Local support available
- ✓ Fast delivery from large stock
- ✓ Best value for money

AND ON AND ON

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FOCUS KIOSK 55

- ✓ For corporate entry, shop entry, use in public domain
- ✓ Same basic advantages as P10 monitor series
- ✓ Lockable space at back for NUC or Signage Player
- ✓ Solid wheels for added mobility
- ✓ Designed for 24/7 use

FOCUS KIOSK 55



Hitachi Starboard 9.6x presentation software

DisplayNote collaboration tool



DisplayNote



AWARDS 2015
FINALIST

UNITS WORK WITH ALL SOFTWARE

- ✓ 55-70" very suitable for meetingrooms
- ✓ 70-82" advised for frontal teaching & boardrooms
- ✓ P10LIFT series design suits corporate needs
- ✓ 90% of sales now going to Education, but
 - There are more meetingrooms than classrooms
 - Today's student is tomorrows manager
- ✓ Huge jump from flipover & regular whiteboard to IFPD

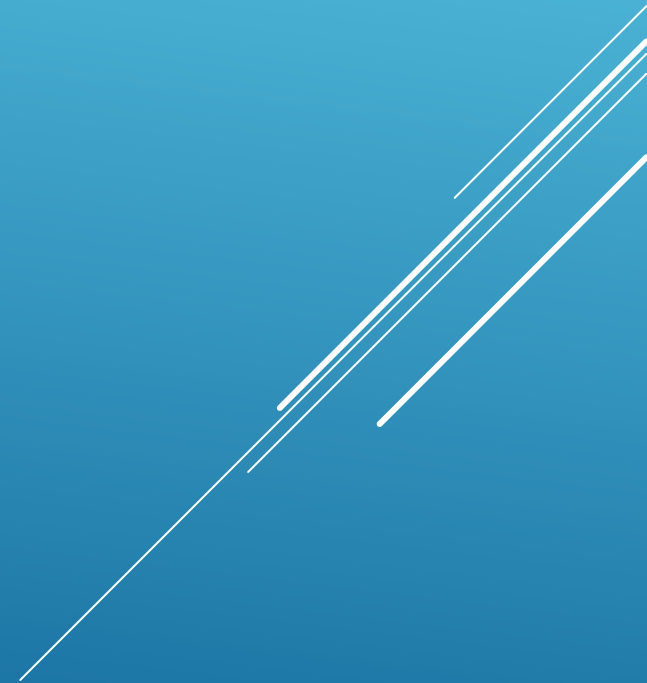


CORPORATE OPPORTUNITIES

Estonian distributor



LOCAL PRESENCE



FOCUS TOUCH

www.focus-touch.com

Thank you for your attention!

LETS GO TOUCH THE SCREEN

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